



RENTAL CHARGES FOR ADVERTISING SPOTS

Dear Participants,

The National Book Fair and Trade Fair (NBTF) 2018 is around the corner. We understand you would have booked your space (stand/ stall/ bare space) in Gurugram's biggest book fair. In addition to the space, we also offer options to promote your product through branding at prominent places.

Allotment of space with respect to Table A will be done by **PK Events (Unit of PritamKulwantEvents Pvt. Ltd.)** at the venue (Leisure Valley Ground, Sec-29, Gurugram) for which you will be informed via mail separately. Organizers reserve the right to accept or reject any or all requests.

Table A

RENTAL CHARGES FOR ADVERTISING SPOTS				
S. No	Types of Site	Rate for One Side (INR)	Rate for Double Side (INR)	Availability
1.	Flag Poles	650/-	1300/- inclusive of GST @18%	Double Side
2.	Electric Poles	950/-	1900/- inclusive of GST @18%	Double Side
The above rates do not include Printing, Fixing charges etc. The same needs to be carried out by the exhibitor at his/her own cost.				

Other than above, you can also book advertisements for **National Book Fair and Trade Fair(NBTF) 2018** at following options as given in Table B & C. The booking of these places will be made on "*first come first serve basis*" in the sequence of payment received at PK Events in the form of DD/ Cheque/ Net Banking in favour of the **Pritam Kulwant Events Private Limited**, payable at Gurugram.





Table B

Additional Advertising Options On Rental			
S. No	Types of Site	Remarks	Rate for full duration
1.	Hoarding/Banner (10 ft. X 10 ft.)	One Side	40,000 + GST @18%
2.	T-Shirt	One Side	One Single Hand- Rs. 100/- One Front Side Upper- Rs. 200/- Front Side Lower- Rs. 400/- One Back Side Upper- Rs. 300/- (Booked) One Back Single Lower - Rs. 300/- (Booked)
3.	Hangers	Both Side	Rs. 5,000 + GST @18%
4.	Floor Carpet (1 ft. X 1 ft.)	One Side	Rs. 100 + GST @18%
5.	Entry Tickets (8 Lakh Tickets)	One Side	Rs. 1 Lakh + GST @18%
6.	Stage Backdrop (1 ft. X 1 ft.)	One Side	Rs. 700 + GST@18%
7.	Main Entry Gate (1 ft. X 1 ft.)	One Side	Rs. 400 + GST@18%

For booking of advertisement in available space, send your requirement to the following E-mail address:
b2b@pkevents.co.in or info@nationalbookfair.org

You are requested to send your request for booking of branding sites by 10th November, 2018 along with payment through Demand Draft/Cheque/Net Banking (for Bank details kindly refer to our Brochure) in favour of PRITAM KULWANT EVENTS PRIVATE LIMITED payable at Gurugram.

For more information and regular updates visit our website(www.nationalbookfair.org)

With Warm Regards

TEAM

PK Events
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